

## BACKGROUND

Founded in 1996, the Bachelier Finance Society is a professional association in Mathematical Finance that fosters the exchange of ideas and collaboration between academics and industry practitioners. It is named in honour of Louis Bachelier (1870-1946), who pioneered the study of Finance with Brownian motion.

The Bachelier Finance Society promotes the discipline of finance and the application of quantitative methods based on mathematical, computational, and statistical tools. It:

- promotes collaboration between industry and academia
- fosters excellence in the quantitative finance profession
- advances research in mathematical finance
- supports relevant publications

The Bachelier World Congress is the main event of the Bachelier Finance Society. Started in 2000, it takes place every two years, most recently in Dublin (2018), New York (2016), Brussels (2014) and Sydney (2012). The 2020 meeting will take place in Hong Kong during 13-17 June 2022.

## WHY BE A SPONSOR AT THE 11TH WORLD CONGRESS OF THE BACHELIER FINANCE SOCIETY?

- Associate your brand with a high calibre audience
- Be part of an event that has established its credibility as a forum for industry discussion since 2000

The event promises an exciting programme with excellent speakers. It offers an opportunity to network and engage with like-minded professionals and academics in the quantitative finance profession. For more information, please refer to [our event website](#).

We are delighted to offer sponsorship and exhibition packages at several price points. Should you have a specific request, or a question about any of the packages, please contact:

Email: [bfs2020.hk@gmail.com](mailto:bfs2020.hk@gmail.com)

Phone: +852 3943 9561



### PLATINUM LEVEL SPONSORSHIP - US\$50,000

#### Return includes:

- ✓ 5 X entrance tickets
- ✓ 2 X speaker slots
- ✓ Dinner invitations
- ✓ Dedicated parallel session
- ✓ Info stand at registration / break room
- ✓ Logo on all event documentation including poster
- ✓ Possibility of special event like a lunch sponsorship or other event
- ✓ Full media exposure



### GOLD LEVEL SPONSORSHIP - US\$20,000

#### Return includes:

- ✓ 3 X entrance tickets
- ✓ 2 X speaker slots
- ✓ Dinner invitations
- ✓ Info stand at registration
- ✓ Possibility to be mentioned as (co)sponsor of social event, cocktail, dinner, lunch, etc.
- ✓ Normal media exposure



### SILVER LEVEL SPONSORSHIP - US\$10,000

#### Return includes:

- ✓ 1 X entrance ticket
- ✓ 1 X dinner invitation
- ✓ Small Info stand at registration
- ✓ Logo on event documentation (conference map, program book, etc) and webpage
- ✓ Limited media exposure



### BRONZE LEVEL SPONSORSHIP - US\$5,000

#### Return includes:

- ✓ 1 X entrance ticket
- ✓ Logo on event documentation (conference map, program book, etc) and webpage
- ✓ Limited media exposure